

# SAMSUNG



43" The Frame (2024)

QN43LS03DAFXZA

SKU: 156276    UPC: 887276822563

Samsung The Frame (2024). A beautiful TV that displays the owners unique aesthetic. This Lifestyle TV helps you curate ones own gallery with works of art or personal photos. It's customizable to fit any style—while showcasing expert-validated color and 4K resolution.

## Features

- **Art Mode:** Transform the QLED 4K TV into an art exhibit with modern or classic art pieces, or even personal photos.
- **Anti-Reflection with Matte Display:** Enjoy more visibility of the QLED 4K TV with 100% Color Volume with virtually no light reflection, night or day.
- **Customizable Frame:** Match the TV to any style with colorful bezel options. The magnetic bezel is easy to snap on, making design updates a breeze.
- **Slim-Fit Wall Mount Included:** Hang The Frame flush against the wall like a real art piece. Less gap between the TV and wall means a sleeker look.
- **Pantone Validated:** Enjoy color validated by industry leading experts at Pantone®, so that images on the screen look as incredible as they do in real life. Every hue, tint and skin tone offers a more accurate and beautiful picture.
- **Art Streams:** Stream 20 complimentary curated artworks on the screen. Also get a free two month trial for the Art Store.
- **Art Store:** Get unlimited access to 2,500+ of new and classic pieces of art from world-famous galleries and museums with a subscription to the Art Store
- **Motion Sensor + Brightness Sensor:** Art instantly turns on with movement in the room and adjusts the brightness of the TV to help maximize energy efficiency.
- **Quantum Processor 4K:** Powers the TV's 4K HDR picture and sound for clear resolution and contrast.
- **Samsung Tizen OS + SmartThings:** Stream favorite shows. Play games. Work out with a trainer. Do it all with Smart TV Powered by Tizen. Discover must-have apps and streaming services all just a few clicks away.