



# SAMSUNG

77" S90D OLED 4K TV (2024)

QN77S90DAFXZA

SKU: 156167    UPC: 887276821856

Samsung S90D OLED 4K TV (2024). This premium TV features a detailed image, strong contrast and clear motion. Increased depth and AI-powered 4K upscaling all work to bring clarity to the content.

## Features

- **OLED Technology:** Discover pure blacks, bright whites and Pantone-validated color—all combined with amazing detail and brightness.
- **OLED HDR+:** Enjoy powerful brightness and rich contrast. TV analyzes each scene to boost brightness and improve the image.
- **Dolby Atmos™ and Object Tracking Sound Lite:** Keep ears on the action with built-in Dolby Atmos™. Hear 3D surround sound that follows the movement on screen using our incredible virtual top channel audio.
- **Real Depth Enhancer:** Experience depth and dimension on screen just like one would in real life. Real Depth Enhancer Pro finds the focal point in each frame and adjusts for a fully dimensional picture.
- **4K AI Upscaling:** Content instantly transformed to incredibly sharp up to 4K resolution. Whether streaming an HD movie, watching live sports, or looking back at home videos, experience it all transformed into sharp 4K resolution.
- **NQ4 AI Gen2 Processor:** The power behind the 4K picture that actively improves the quality. The NQ4 AI Gen2 Processor keeps everything running, using 20 specialized networks to drive the intuitive Smart TV Hub, Dolby Atmos™ sound, and expertly upscaled 4K resolution.
- **Motion Xcelerator 144Hz:** Play games and content with smooth motion and virtually no lag or blur. Get uninterrupted action with crisp visuals rendered at top speeds, so you always have a seamless, non-stop picture.
- **PANTONE Validated:** Enjoy color validated by industry leading experts at Pantone®, so that images on the screen look as incredible as they do in real life. Every hue, tint and skin tone offers a more accurate and beautiful picture.
- **Samsung Tizen OS:** Stream top shows. Play games. Work out with a trainer. Do it all with Smart TV Powered by Tizen. Discover must-have apps and streaming services all just a few clicks away.
- **Samsung Gaming Hub:** Where gaming comes together. Stream favorite games right from the TV. No console required. Get recommendations on what to play next, based on what likes.