



SAMSUNG

98" Q80C QLED 4K Smart TV (2023)

QN98Q80CAFXZA

SKU: 142610 UPC: 887276747521

Don't settle for basic. Punch up the contrast with super-precise LEDs and elevate the ordinary to something more impressive. Direct Full Array and Dolby Atmos technology headline Samsung QLED's refined audio/visual experience. See incredible contrast even in sunlit rooms with our Direct Full Array technology that precisely controls the amount of lighting across every part of the picture.

Catching the latest releases at home will feel even more like the big screen with rich details and more immersive colors thanks to Quantum HDR+.

Features

- Direct Full Array
- Quantum HDR+
- Neural Quantum Processor with 4K Upscaling
- 100% Color Volume with Quantum Dot3
- Supreme UHD Dimming
- Motion Xcelerator Turbo+ (@120 Hz)4
- Wide Viewing Angle
- Real Depth Enhancer
- FreeSync Premium Pro
- Auto Game Mode (ALLM)
- Super Ultra Wide Game View & Game Bar
- Mini Map Zoom