



SONY

42" BRAVIA XR A90K 4K HDR OLED w/
Smart Google TV (2022)

XR-42A90K

SKU: 149790 UPC: 027242924673

Take vision and sound to the next level with Cognitive Processor XR™. Our revolutionary processor on Sony BRAVIA XR™ TVs reproduces content the way humans see and hear for an incredibly lifelike experience. It understands how the human eye focuses, cross analyzing images to give real life depth, extraordinary contrast and beautifully vivid colors.

Features

- Intelligent TV processing technology with Cognitive Processor XR that delivers natural and realistic picture quality
- Take gaming to the next level with input lag as low as 8.5ms and BRAVIA XR exclusive features for the PlayStation 5
- Get the advantage in high-performance gaming with 4K/120, VRR, ALLM as specified in HDMI 2.1
- Immersive depth and realism with lifelike brightness enhanced by XR OLED Contrast Pro
- Billions of accurate colors deliver natural and beautiful picture quality, enhanced by XR Triluminos Pro
- Google TV with Google Assistant organizes content all in one place. Stream from your Apple device with AirPlay 2 support
- Enjoy streaming high-quality 4K UHD quality movies included with the BRAVIA CORE app
- Experience immersive cinematic content with support for Dolby Vision, IMAX Enhanced, and Netflix Adaptive Calibrated Mode
- Hear true immersive audio with dual actuators that vibrate to produce sound from the entire screen and a built-in subwoofer for powerful bass, plus support for Dolby Atmos
- Acoustic Center Sync synchronizes BRAVIA XR TVs speakers with select Sony soundbars to reinforce the center speaker channel for fuller, more immersive sound
- See blur-free picture quality in fast-moving sports and movies powered by XR OLED Motion technology
- Bring back lost texture and detail and see content upscaled to near-4K resolution with XR 4K Upscaling
- Multi-position stand offering two variations – low-profile setting for immersive viewing or raised to accommodate a soundbar
- With the optional BRAVIA CAM, video chat on the big screen and allow Ambient Optimization Pro to automatically adjust picture and sound according to the room environment
- Redesigned premium, compact backlit remote with metallic finish and finder function to easily find if misplaced

Screen Size	42"
Display resolution (H x V, pixels)	3840 x 2160
Display type	OLED
Contrast enhancement	OLED XR Contrast Pro XR HDR remaster Dynamic Contrast Enhancer Pixel Contrast Booster
Clarity enhancement	XR 4K Upscaling Dual database processing XR Super Resolution
Color enhancement	XR TRILUMINOS PRO™ XR Smoothing Live Color™ Technology
Picture processor	Cognitive Processor XR
Power Requirements (voltage/frequency)	60 Hz for UL cUL 50/60 Hz for other AC 120 V for UL cUL AC 110-240 V for other
Operating System	Android TV™

KOA

SMART TV	Google TV™
Speaker Configuration	Actuator x2, Subwoofer x1
Speaker type	Acoustic Surface Audio+