



SONY

50" X85K 4K HDR LED w/ Smart Google TV (2022)

KD-50X85K

SKU: 149778 UPC: 14730975

Enjoy smoother motion and transitions on this Sony BRAVIA 4K TV with high 120Hz refresh rate. You'll also see sharp details in fast moving scenes with Motionflow™ XR. This innovative technology creates and inserts extra frames between the original ones, comparing key visual factors on successive frames then calculating the split second of missing action in the sequences.

Features

- Intelligent TV processing technology powered by 4K HDR Processor X1™ that delivers picture quality full of rich colors and detailed contrast.
- Reproduces over a billion accurate colors resulting in picture quality that is natural and precise, enhanced by TRILUMINOS™ PRO.
- Google TV™ with Google Assistant organizes your content all in one place. Stream from your Apple device with AirPlay 2 support.
- Experience immersive cinematic content with support for Dolby Vision & Atmos.
- Enhance your gaming experience with exclusive features for the PlayStation® 5.
- Get the advantage in high-performance gaming with 4K/120, VRR, ALLM as specified in HDMI 2.1.
- See blur-free picture quality in fast-moving sports and movies with native 120Hz refresh rate and Motionflow XR™ technology.
- Bring back lost texture and detail and see your content upscaled to near-4K resolution with 4K X-Reality™ PRO.
- Your eyes naturally focus on the immersive big picture with a flush surface narrow bezel design.
- With the optional BRAVIA CAM, video chat with friends and family and use Gesture Control for uninterrupted control without a remote.

Dimension of TV with Stand	44.06 x 28.15 x 11.26
Screen Size	50"
Backlight type	Direct LED
Display Resolution	3840 x 2160
Display Type	LCD
Clarity enhancement	4K X-Reality™ PRO
Picture processor	4K HDR Processor X1™